



WHAT TRAVELLING CAN BE



WELCOME TO THE PÖSSL GROUP. THE CAMPERVAN PIONEER.

With its wide range of vehicle makes and models, for years now the PÖSSL GROUP has been offering its customers exciting, yet comfortable travel. Numerous layouts and space concepts are beautifully realised in the PÖSSL, CLEVER, GLOBECAR, ROADCAR and VANLINE motorhome models.

What are you waiting for? Discover the PÖSSL GROUP today.



06-09

OUR COMPANY

What makes the PÖSSL GROUP so distinctive, and what lies behind it?



10-21

OUR BRANDS

A PÖSSL GROUP motorhome is as varied as life itself: Today an everyday car, tomorrow a van, the day after an office on wheels, and on the weekend a holiday home. You want a panel van or compact bus design - with five different makes and over 40 models, we have something for every taste.





22-25

HIGHLIGHTS

As a pioneer in the making fully-converted panel vans, we have perfected the art of using space. We have developed intelligent, practical solutions to fulfil every need, while ensuring you have just the right amount of convenience you need on the road.



26-27

HISTORY

Everything has a beginning, and as one of the first serial motor-home converters the PÖSSL GROUP's history goes back thirty years – and this wealth of experience can be found in each and every one of our products!





OUR COMPANY



The PÖSSL GROUP is a pioneer and innovator in the campervan sector with a story of success that started back in 1989 and continues to this very day.

THE ORIGINS OF PÖSSL AND ACQUISITION BY THE GLÜCK

GROUP The company “Pössl Freizeit und Sport GmbH” was founded by Peter Pössl based on the philosophy of making and selling cost-effective, fully-converted campervans. A fundamentally sound idea, it arrived too early for the market at the time. It was following its acquisition by the Munich-based Glück Group – already a distribution partner at the time – that the PÖSSL name really gained momentum on the back of rising demand, which triggered annually increasing production figures. Today, the Glück Group remains the main shareholder with Markus Wahl still in the driving seat as Managing Director.

THE PÖSSL GROUP IS BORN

Today’s PÖSSL GROUP is created with the arrival of the CLEVER VANS, GLOBECAR, and ROADCAR makes, together with the VANLINE compact bus class alongside the PÖSSL own brand. The Group includes the company’s own production centres in Vielbrunn and Dachwig, operating under the “H Line Produktion GmbH” company name. The PÖSSL GROUP is managed by a number of directors and divisional heads assigned to various areas of activity. Alongside the company’s in-house sites, there is also a production operation in Hungary and suppliers include renowned recreational vehicle manufacturers in Isny and Würzburg.



PHOTO ABOVE
Director Markus Wahl



PHOTO, TOP RIGHT
The Vielbrunn plant in Odenwald.

PHOTO, CENTRE RIGHT
Design and development of
individual installation elements.

PHOTO, BELOW RIGHT
Laser robots cutting with pin-point
accuracy.

INNOVATIVE SPIRIT COMBINED WITH EXPERTISE

One main, unchanging principle lies behind the creation of our diverse model range – to offer our customers and future camping enthusiasts what they want and what they need in their day-to-day and recreational lives. What thrilled our customers back then, still delights today: The PÖSSL GROUP has mastered the art of utilising space, allowing it to perfect the vehicles sourced from various makers, and making it a pioneer in the realisation of diverse layouts featuring different sleeping configurations in models extending from five to 6.40 metres: lateral beds, single beds, and beds with electrical height adjustment.





PHOTO, TOP LEFT
Assembly of step and preparation
of underslung elements



PHOTO, CENTRE LEFT
Furniture production in in-house
carpentry centre



PHOTO, BELOW LEFT
Assembly of overhead storage
cabinets

Then there came innovative layouts and refrigerator designs, as well as bath/washroom variations: Aside from the traditional timber-finished bathroom, customers also have the option of an enclosed bathroom or the practical swing-wall washroom. SUMMIT PRIME vehicles are equipped with the serial SkyRoof® located in the cab area, while the SUMMIT SHINE comes with the patented MultiRoof. The patented outside kitchen design is a self-evident innovation for compact buses. There's good reason why the PÖSSL name is synonymous for campervans.

The current market for campervans has practically exploded, and now accounts for more than 50 percent of all recreational vehicles sold. And panel vans and compact buses are the biggest winners in the current motorhome boom. The PÖSSL GROUP enjoys a large share of it: It produced around 15,000 vehicles in 2021.





OUR BRANDS



Dline | TRENTA | summit prime | summit Sine | Hline

Continuity and stability are the new benchmarks of mobile travel. As a pioneer in this field, that is exactly what PÖSSL offers aficionados of panel van-based motorhomes: quality, comfort and innovation - values you can build on and happily take with you on the road.



CLEVER VANS feature affordable, high-grade camper conversions with innovative space and storage solutions offering lavish series standard equipment at a good price.

It all began back in 1989, when Peter Pössl realised his idea of designing a panel van fit for recreational use, thereby revolutionising the motorhome. For it was this compared mode of touring – a combination of the handiness of a van with the comfort of a motor caravan – that created a fully new category of motorhome. The PÖSSL make was born.

2004 saw the birth of the GLOBECAR mark as a designer series marketed under the company's own name. In 2012, the CLEVER VANS name was added to the PÖSSL GROUP, before it became the price-conscious model brand of the ROADCAR range. The PÖSSL GROUP's product range now numbers more

than 30 panel van models with a Fiat Ducato or Citroën Jumper base. And the new member of the family should not be overlooked either: The VANLINE, which comprising the PÖSSL GROUP's compact bus class. The compact CAMPSTER and VANSTER with a minibus format based on the Citroën Spacetourer or Peugeot Traveller – the ideal companion for day-to-day trips, recreational travel and lengthy touring. Since 2021, the CAMPSTAR and VANSTAR ranges have been augmented with Mercedes Vito and V Class-based models. The same year saw the arrival on the market of the e-VANSTER, the PÖSSL GROUP's first fully-electric camping van.

See for yourself!



Making your tour of Europe's most beautiful locations an unforgettable, yet easily repeatable travel experience - all very simple with the GLOBECAR range of models.

15-17



The affordable compact camper from ROADCAR has everything you need on the go: agility, safety and a car-like driving experience on the road, not to mention the complete entry level equipment for everyone who just wants to get out there and travel.

19

OUR BRANDS



VANLINE
BY PÖSSL GROUP

VANSTERI
e-VANSTERI

CAMPSTERI

VanstAR

CampstAR

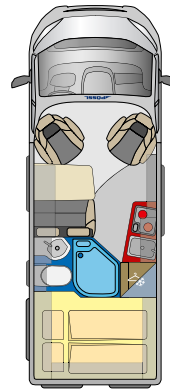
The PÖSSL GROUP's VANLINE is available in five different models comprising a broad range of compact buses - for an unforgettable, small wheelbase touring experience..

20-21





D LINE PLUS



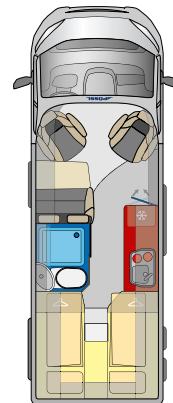
MORE DETAILS

D IS FOR DELIGHT UNENDING DELIGHT

The D-LINE offers the perfect vehicle for every taste and application. From compact and agile, to large-sized and spacious: The range has something for everyone.



PÖSSL
The Original



MORE DETAILS

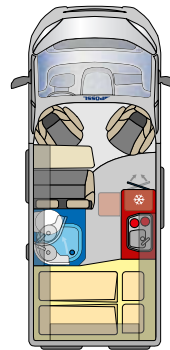
TRENTA



LA DOLCE VITA

The TRENTA not only exudes the feeling of Dolce Vita and Bella Italia, for it is also an expression of more than 30 years of experience in designing and building intelligent compact motor homes. With its open-space interior, it offers the same head and legroom as liner motorhomes. The unique lighting concept and exclusive design make the TRENTA a very special one of its kind.

summit PLUS

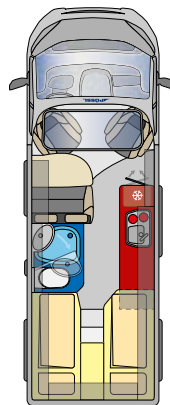


MORE DETAILS

THE PINNACLE OF MOBILITY AND FREEDOM

In 2016, with the Summit model PÖSSL launched one of the first motorhomes on a van base, featuring a swing-wall washroom and unique spatial design, thus starting its ascent to the top of mobile recreational life. Today, the SUMMIT continues charging its way to the pinnacle of the world of campers.

summit prime



MORE DETAILS

FIRST AMONG EQUALS

Anyone seeking something even more exclusive than the Summit should look to the Summit Prime to take them to yet greater heights. A place where exclusivity meets functionality. Just a quick glance inside the PRIME, and the elegant liner look will prove captivating. Dark palisander wood combined with the white decor flaps, the modern, high-quality upholstery fabric and unique lighting concept almost overwhelm the eyes. With the practical SkyRoof® as a final enhancement, the PRIME leaves nothing to be desired.

PÖSSL
The Original

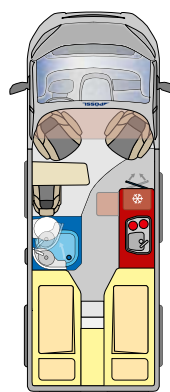
Globecar
TRAVEL THE WORLD



PÖSSL
The Original

Globecar
TRAVEL THE WORLD

summit
Shine
PLUS

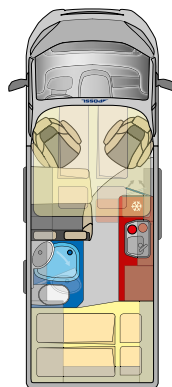


MORE DETAILS

OFF INTO THE SUNSHINE!

The SUMMIT series is crowned by the SUMMIT SHINE, ready for everyone who delights in multifunctional features – for they are offered here in abundance: The unique MultiRoof offers a wide range of possibilities - from a cab with free overhead clearance, to a smart overhead storage solution. But there's more: The seat variations also offer total flexibility, ranging from one to three passengers in the dinette area. Customers have the choice of permanently enclosed or swing-wall washroom.

H line



MORE DETAILS

AT HOME THE WORLD OVER

Discover the world - with a motorhome that's unbeatable in space and quality. And all that at a totally fair price. Welcome to the H Line - built for everyone who sees the journey as the reward. Built for truly great freedom to travel.

PÖSSL
The Original

Globecar
TRAVEL THE WORLD

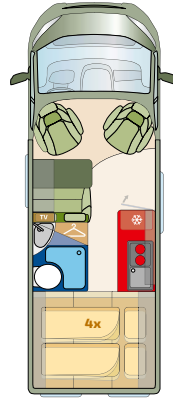


MORE DETAILS



BE SMART, DRIVE SMART!

The dream of having your own panel van motorhome is made possible because someone had the vision and the courage to build it. CLEVER VANS was, of course, not the first campervan made from a converted panel van, but it was quite special nevertheless.



MORE DETAILS

LIMITLESS FREEDOM

An urban runabout and country hideaway in one – for the ultimate freedom to travel!

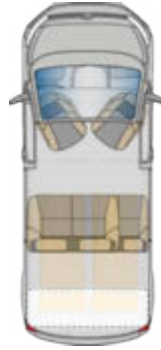
Heading back to your place, or being at one with the world – this cost-efficient compact motorhome has everything you need on the go: agility, safety and a car-like driving experience on the road. And with complete entry level equipment for everyone who wants to get out there and travel.

**ROAD
CAR**
LIMITLESS FREEDOM



e-VANSTER!

VANSTER!



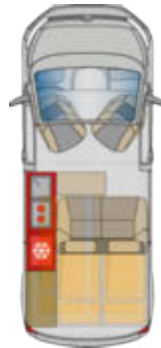
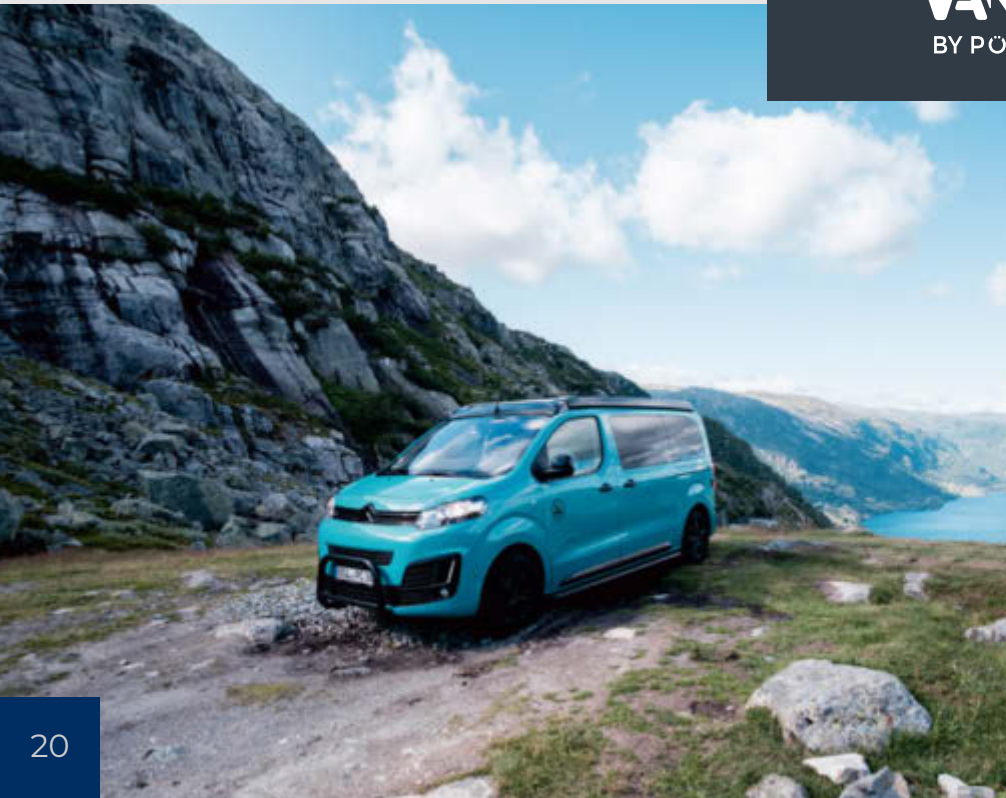
MORE DETAILS



THE (E-)BUS WITH A PLUS

The VANSTER makes it all easy for you. Because whatever you're doing right now – with its versatility, it's just the right companion for everyday activities and leisure time. A van for a pleasant life. After all, a touch of spontaneity never harmed anyone.

VANLINE
BY PÜSSL GROUP



MORE DETAILS

CAMPSTER!



THE ONE FOR ALL

The CAMPSTER is not just a car. It's a vehicle for living. Because it opens up endless possibilities for everyday life and spontaneous camping trips. The new combination of van, business limousine and motorhome.

Vanst★



THE ALL-ROUND VAN WITH A STAR

The name says it all: take the kids to football training, no problem. Do the weekly shop, no problem. Head for the lake over the weekend, not a problem either, or go on a four-week touring adventure. This everyday hero is the all-round van with a star.



MORE DETAILS



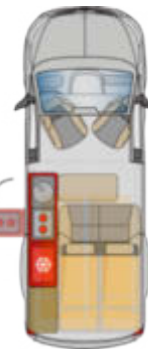
VANLINE
BY PÜSSL GROUP

Campst★



THE STAR THAT CAN DO EVERYTHING

The CAMPSTAR is the new star in the camping bus skyline. Its multifunctionality and individually selectable equipment options have everything covered. Every drive and every trip becomes a new unique experience. Whatever your recreational plans – with the CAMPSTAR you've got a star at your side.



MORE DETAILS





HIGHLIGHTS



**When everything is so cleverly designed, it's impossible to resist the urge to get on the road.
Innovations by campers for campers!**

1 / SKYROOF®

SUMMIT, SUMMIT PRIME, SUMMIT SHINE

The pop-up panorama roof allows plenty of light and fresh air into the vehicle. With flyscreen and blackout blinds.

2 / EASY MOVE TISCH

5.40 METRE MODEL: SUMMIT, SUMMIT PRIME, SUMMIT SHINE)

Easy Move table with travel function for plenty of legroom (with storage facility) while driving and a large-sized table surface when needed.

3 / SWING-WALL WASHROOM

SUMMIT, SUMMIT PRIME, SUMMIT SHINE AND H LINE

The swing wall means the shower and pivotable toilet with wash basin can be separate areas. With scratch-resistant ceramic inlay, storage facility and toilet window.

4 / EASY MOVE KITCHEN

CAMPSTAR

Innovative swivel mechanism allows the kitchen unit to be pivoted outside vehicle and back again - effortlessly, of course.

Equipment includes gas hobs, stainless steel wash basin, hard cover and ambient lighting.





**MULTIROOF
SUMMIT SHINE**
Flexible shelf, attachable when storage space is needed. The shelf can be removed to create more headroom above the seats.



**WASHROOM
SUMMIT SHINE**
Wet cell and room divider in one: The roller shutter transforms the interior into a spacious shower.



**SEATING ARRANGEMENTS
SUMMIT SHINE**

Seating area specifiable:
1, 1+1, 2 or 2+1 - The seating
area has sufficient space for
five people.



**SEATING VARIATIONS
SUMMIT, SUMMIT PRIME
AND H LINE**

Additional seat creates a
three-seater bench in an
instant.



LIGHT PACKAGE

SUMMIT, SUMMIT SHINE, VANLINE

Two dimmable light halos under
the bed and in the roof liner create
the optimum lighting.

HISTORY



1989 // THE BIRTH OF PÖSSL

First serial conversions of the "original Pössl in 1989 and 1990 performed by Peter Pössl using two bases: Ford Transit Fan and Ford Transit Family each with a pop-up roof..

1991 // THE FORD TRANSIT PICK-UP/ ALKOVEN IS THE PRODUCTION CENTRE

A range of model versions are marketed under the names SPUTNIK, GEMINI, APOLLO1, APOLLO2 and CALYPSO. The Ford Transit provided the basis for both the single and twin cab versions.

1995 // THE FIRST PÖSSL PANEL VAN

Peter Pössl's vision is realised! To convert the inside of a small campervan into a serial panel van. The vehicle bases are the Peugeot Boxer and Fiat Ducato. The DUO 2000, the DUO VAN, the DUETT and the PÖSSL FAMILY are born. At the time, Peter Pössl had no idea of the excitement he had unleashed. PÖSSL marketed the converted box van at the same price it cost in Germany for just the metal body of the vehicle. Even then the panel vans with full caravan interior boasted 12 m² of living space.

2000 // THE MARKET FLOURISHES

A remarkable 360 PÖSSL vehicles are sold in Germany and Austria.

2002 // A RADICAL CHANGE

The takeover by the Glück Group and the development of the classic 2WIN model boost the production and sales figures.

2004 // NEW PRODUCTION PARTNER IN ISNY IN SOUTHERN GERMANY

PÖSSL moves its outsourced production from Adria in Slovenia to its partner based in Isny in the Allgäu region - A total of 1700 units are sold. In addition, a European-wide dealership network is established. The GLOBECAR brand is launched as a separate design series with its own dealership network.

2005 // NEW CHASSIS VERSIONS

Citroën, Fiat, Ford and Renault bases all become immediately available.

2007 // THE H Line SERIES IS BORN

The series is switched to the new X250 chassis of the Fiat Ducato and Citroën Jumper, and the 2WIN gets a huge upgrade through the 40 cm longer undercarriage. PÖSSL's own "all in" concepts prove popular on the market – meticulous workmanship and the good price-performance balance continue to be aspects associated with the brand.

The company continues its own production of the CONCORDE COMPACT after Concorde deletes this models from its product range. It also develops the H Line series with GRP elevated roof

2008 // NEW BENCHMARKS

PÖSSL continues to set benchmarks in terms of function and design – the STYLE model is launched: Featuring unique exterior and interior design!



2009

2009 // 20 YEARS OF PÖSSL
The 20th anniversary is marked by the launched of two special models: the TWENTY and NERO.

2012 // DEVELOPMENT AND LAUNCH OF THE CLEVER VANS BRAND

"Clever Mobile GmbH" is established to use the name CLEVER VANS to market models converted in Hungary.



2012

2015 // THE ROADCAR BRAND IS BORN
The company "PÖSSL Freizeit und Sport GmbH" develops and distributes affordable panel van-based models under the name ROADCAR.

2016 // THE AGE OF SUMMIT BEGINS AND THE FIRST CAMPING BUS IS LAUNCHED

The PÖSSL SUMMIT is one of the first panel vans with swing-wall washroom and a unique spatial concept. With the CAMPSTER – featuring a Citroën Spacetourer base, fully-fitted furniture and pop-top roof - PÖSSL makes a triumphant entry into the compact bus class. 1000 units are sold in Europe in the first year alone.



2015



2016

2017 // THE PÖSSL GROUP GROWS
The production company "H Line Produktion GmbH" is established in Vielbrunn/Odenwald. This results in the creation of a modern production centre with some 50,000 m² of space.

2019 // 30 YEARS OF PÖSSL: TRENTA AND SUMMIT PRIME

The TRENTA special edition model adds a touch of la dolce vita into the product range of the PÖSSL parent brand. The first SUMMIT PRIME rolls off the conveyor belt at the company's own plant in Vielbrunn.



2017

2020 // THE VANLINE BEGINS
The season starts with the launch of the VANSTER – in contrast to the CAMPSTER, rather than having permanent furnishings, it is designed as an everyday run-about with up to eight seats, with a pop-top roof and optional Campbox with cooking and sleeping facilities.

One season later sees the première of both full conversion models with Mercedes Vito and V Class base: VANSTAR and CAMPSTAR join the team with the other two vans. The VANLINE range is created – the PÖSSL GROUP's compact bus class.



2019



2020

2021 // THE SECOND PRODUCTION CENTRE AND SUMMIT SHINE
The Dachwig plant close to Erfurt goes into operation. Here the new SUMMIT SHINE series is produced with the latest state-of-the-art laser-cut cabs.



2021



2022

2022 // PÖSSL GROUP AND E-MOBILITY
The demand for electrically-powered motorhomes grows – The PÖSSL GROUP responds by launching the e-VANSTER, the first fully-electrical model on the market.

THE PÖSSL GROUP BRANDS



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